



GEN.G  
GLOBAL  
ACADEMY

# GEN.G EDUCATION INITIATIVES

*by Gen.G*

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# GEN.G ESPORTS

Founded in 2017, Gen.G is a Forbes-ranked global esports organization.

**Ranked No.1 in Asia** and No.7 in the Esports World Cup, Gen.G demonstrates its dominance on the global stage.

With 11M+ fans and creative hubs in Seoul, Los Angeles, and Riyadh, Gen.G has won nine global championships and features world-class players such as Chovy, gold medalist at the 2022 Hangzhou Asian Games.

Guided by its mission to “Change the Game,” Gen.G continues to drive innovation and shape the next chapter of esports.





# GEN.G GLOBAL ACADEMY

Established in 2019, Gen.G Global Academy (GGA) stands at the forefront of esports education, and operates the world's first fully-integrated academic esports program.

Aiming to develop future leaders in the rapidly evolving esports industry, GGA has guided 25,000+ students worldwide.

With its team of enthusiastic experts and insights from global operations over many years, GGA recognizes and responds to specific local needs, actively setting international standards and leading the way in elite esports education.

## GAME TRAINING

Online / Offline  
Esports School  
Afterschool Program



## CAREER DEVELOPMENT

Esports Business  
Esports Marketing  
League Operation



## GLOBAL PROGRAMS

Practicum Abroad  
Esports Adventure  
Esports Training





# THE GEN.G EDUCATION NETWORK

100+ AND  
GROWING

「 TURN YOUR PASSION INTO A CAREER OPPORTUNITY 」

# ESPORTS MASTERCLASS

The Gen.G Master Class is an interactive session that takes students **behind the scenes of Gen.G Esports**. Through real stories from Gen.G's journey – from its humble beginnings as a startup to becoming a global leader in esports –students gain valuable insights into **how the organization has grown, evolved, and continues to shape** its business and the broader esports ecosystem.

## KEY THEMES

**Gen.G Origin Story**

**Esports Education Integration**

**Core Company Values**

**Esports Business Growth**

**Gen.G's Global Expansion**

**Future Vision & Career Pathways**



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# GEN.G PRACTICUM ABROAD

The Gen.G Practicum Abroad is an immersive program that introduces students to the world of esports and gaming through a unique experience in Seoul, South Korea.

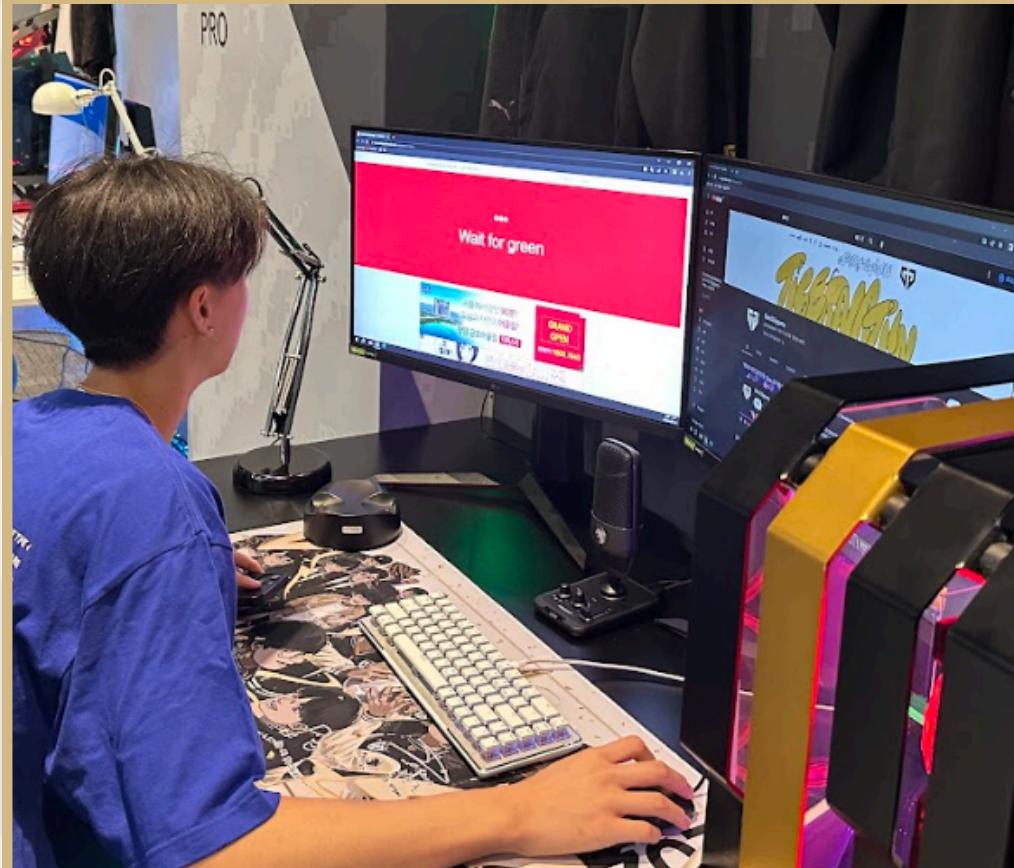
Through hands-on projects, mentorship from industry professionals, and lectures at Gen.G's global headquarters, participants gain practical skills, build meaningful professional networks, and experience Korean culture firsthand.

## PROGRAM DURATION

3 WEEKS | 20 NIGHTS 21 DAYS

## PROGRAM SCHEDULE

SUMMER | RECENT GRADS | HOLIDAYS IN SEOUL



PROFESSIONAL PRACTICUM



SPECIAL LECTURE & LEADERSHIP Q&A



ESPORTS & CULTURAL ACTIVITIES

「TURN YOUR PASSION INTO A CAREER OPPORTUNITY」

# GEN.G PRACTICUM ABROAD



[GEN.G PRACTICUM ABROAD: HOLIDAYS IN SEOUL \(2024\)](#)



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Gen.G Global Academy

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WE ARE GEN.G

**THANK  
YOU  
CONTACT US!**

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*LET'S EMPOWER THE NEXT GENERATION OF  
ESPORTS INDUSTRY PROFESSIONALS AND  
ATHLETES TOGETHER!*

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