



GEN.G
GLOBAL
ACADEMY

GEN.G EDUCATION INITIATIVES

by Gen.G

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GEN.G ESPORTS

MSI 2025 Champion

Founded in 2017, Gen.G is a Forbes-ranked global esports organization. **Ranked No.1 in Asia** and No.7 in the Esports World Cup, Gen.G demonstrates its dominance on the global stage.

With 11M+ fans and creative hubs in Seoul, Los Angeles, and Riyadh, Gen.G has won nine global championships and features world-class players such as Chovy, gold medalist at the 2022 Hangzhou Asian Games.

Guided by its mission to “Change the Game,” Gen.G continues to drive innovation and shape the next chapter of esports.





GEN.G GLOBAL ACADEMY

Established in 2019, Gen.G Global Academy (GGA) stands at the forefront of esports education, and operates the world's first fully-integrated academic esports program.

Aiming to develop future leaders in the rapidly evolving esports industry, GGA has guided 25,000+ students worldwide.

With its team of enthusiastic experts and insights from global operations over many years, GGA recognizes and responds to specific local needs, actively setting international standards and leading the way in elite esports education.

GAME TRAINING

Online / Offline
Esports School
Afterschool Program



CAREER DEVELOPMENT

Esports Business
Esports Marketing
League Operation



GLOBAL PROGRAMS

Practicum Abroad
Esports Adventure
Esports Training





THE GEN.G EDUCATION NETWORK

**100+ AND
GROWING**



「TURN YOUR PASSION INTO A CAREER OPPORTUNITY」

ESPORTS MASTERCLASS

The Gen.G Master Class is an interactive session that takes students **behind the scenes of Gen.G Esports**. Through real stories from Gen.G's journey — from its humble beginnings as a startup to becoming a global leader in esports —students gain valuable insights into **how the organization has grown, evolved, and continues to shape** its business and the broader esports ecosystem.

KEY THEMES

Gen.G Origin Story

Esports Education Integration

Core Company Values

Esports Business Growth

Gen.G's Global Expansion

Future Vision & Career Pathways





「TURN YOUR PASSION INTO A CAREER OPPORTUNITY」

GEN.G PRACTICUM ABROAD

The Gen.G Practicum Abroad is an immersive program that introduces students to the world of esports and gaming through a unique experience in Seoul, South Korea.

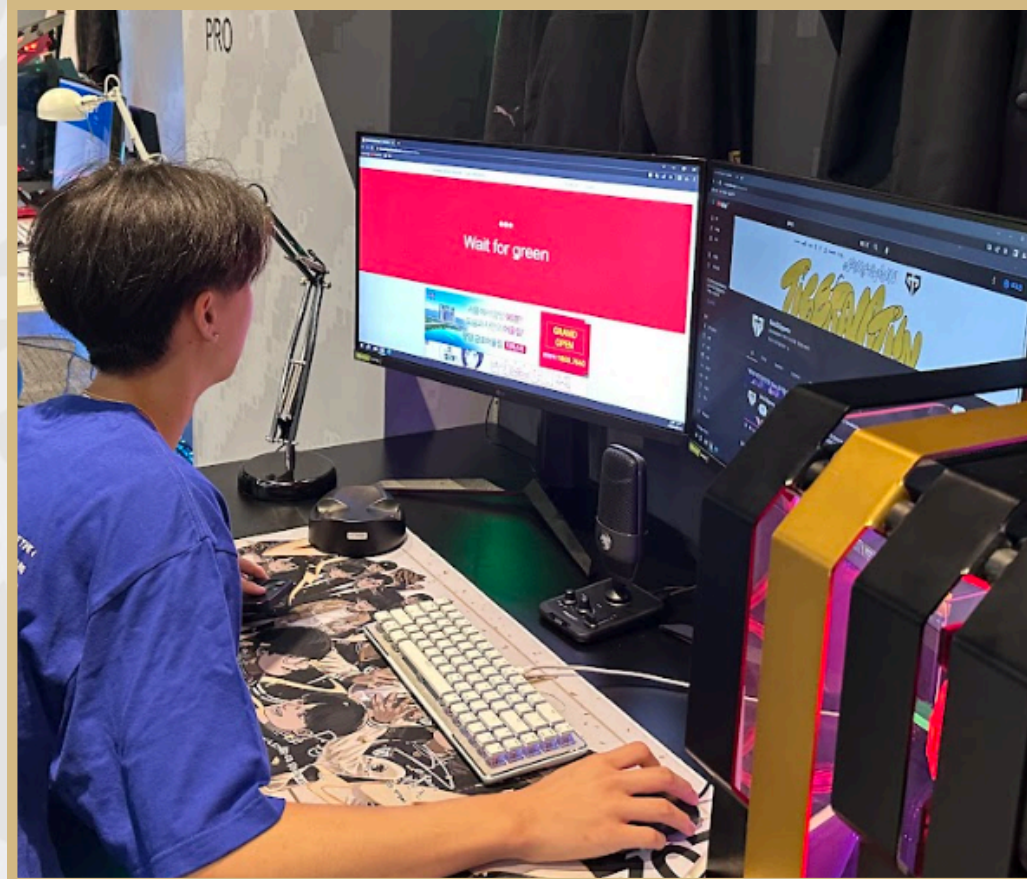
Through hands-on projects, mentorship from industry professionals, and lectures at Gen.G's global headquarters, participants gain practical skills, build meaningful professional networks, and experience Korean culture firsthand.

PROGRAM DURATION

3 WEEKS | 20 NIGHTS 21 DAYS

PROGRAM SCHEDULE

SUMMER | RECENT GRADS | HOLIDAYS IN SEOUL



PROFESSIONAL PRACTICUM



SPECIAL LECTURE & LEADERSHIP Q&A



ESPORTS & CULTURAL ACTIVITIES

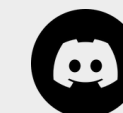


「TURN YOUR PASSION INTO A CAREER OPPORTUNITY」

GEN.G PRACTICUM ABROAD



[@gengacademy_intl](https://www.instagram.com/gengacademy_intl)



[Gen.G Global Academy](https://discord.gg/gen-g)

**FOLLOW OUR SOCIAL & JOIN OUR
DISCORD FOR MORE RECENT UPDATES!*

GEN.G PRACTICUM ABROAD: HOLIDAYS IN SEOUL (2024)



WE ARE GEN.G

THANK YOU

CONTACT US!

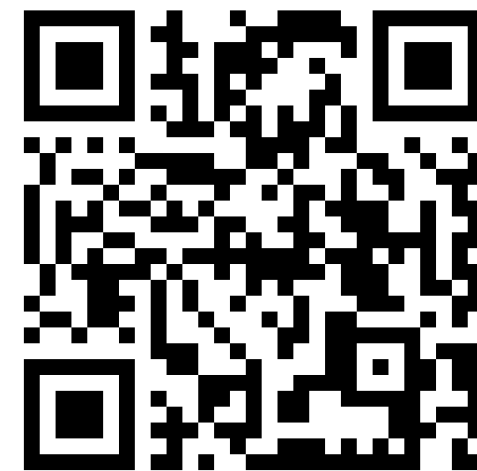
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*LET'S EMPOWER THE NEXT GENERATION OF
ESPORTS INDUSTRY PROFESSIONALS AND
ATHLETES TOGETHER!*

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PROGRAM WEBSITE



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